

Education and Tourism in Biosphere Reserves Biosphere Reserves Management

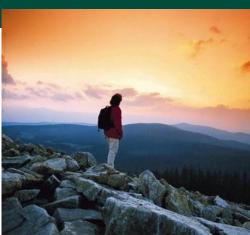
Prof. Dr. Erik Aschenbrand











Quelle (alle Bilder): Wikinger Reisen 2017

Information about our schedule

Excursion: Thursday morning

Excursion: Friday + Saturday

Questions about:

- Getting there
- Overnight stay

Different actors and their perspectives/goals in tourism and education

Businesses

- Tour operators (Large and small)
- Hotels/Accomodation
- Online platforms

Destination
Management (DMO)
On different spatial
scales

Formal Education

Kindergarden, School, University

Informal Education

Lifelong learning in informal situations

Protected Area/BR Management

Non-formal Education
Educational settings
outside the formal
educational system

Interpretation

"What is an interpreter?

When most people hear the word interpreter they think of someone who translates the meaning of one language into another. In a museum, zoo, or park setting interpreters "translate" artifacts, collections, and physical resources into a language that helps visitors make meaning of these resources. Credit for using the word interpretation to describe the work of exhibit designers, docents, and naturalists goes to John Muir who penned in his Yosemite notebook: "I'll interpret the rocks, learn the language of flood, storm and the avalanche. I'll acquaint myself with the glaciers and wild gardens, and get as near the heart of the world as I can." (John Muir, 1896)

The word interpretation is, at times, awkward for describing what naturalists, exhibit designers, docents, and park rangers do because it does not always adequately capture the full range of what an interpreter does. Another term for interpreters could be visitor experience specialists. They provide orientation, information and inspiration in the right amounts and at the right times so that visitors will have more enjoyable, meaningful and complete experiences." (US National Park Service)

Interpretation

"There are essentially two ways to deliver interpretation:

personal services

and

media (non-personal) services.

Personal services provide opportunities for visitors to interact with an interpreter in person. They include such things as informal contacts, talks, guided walks and demonstrations.

However, personal services reach only as much as 22% of the visitors.

In contrast over 62% of visitors receive interpretation through media services such as brochures, newspapers, audio tours and exhibit labels" (US National Park Service).



Visitor facilities and interpretation





National Park Center

Visitor Centers with or without living animals?



Educational Trails









AKTUELLES

NATUR

BESUCHER

LERNORT WALD FORSCHUNG

SERVICE

Internet web



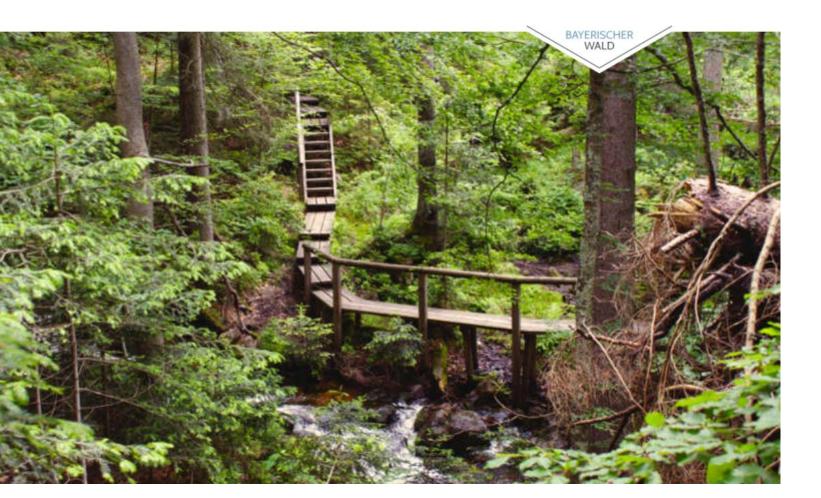
Suchen: Suchbegriff







Nature/educational trails → most common approach:
Information based on scientific disciplines: kognitive perspective on landscape



Seelensteig (= soul trail?)
Centered on literature:
Forest as a metaphor



https://www.black-foresttravel.com/leisure/barefoot-parks.html





https://www.bayerischerwald.de/Media/Attraktionen/Naturerlebnispfad-am-Waldspielgelaende-Spiegelau



Heilung" lädt es seine Besucher ein, die Kneippsche Lehre für







deutschen "pousin", "pose" = "böse, der Bach, der zu Überschwemmungen neigt" oder on "pesen" = "sich schnell fortbewegen" ableiten



Die Erfahrung zeigt, dass sich Menschen an bestimmten Orten besonders wohlfühlen. Im Pesenbachtal laden ausgewählte Plätze zu einer Kraftplatzwanderung ein. Anregungen zur Unterstützung der Wahrnehmung und Sagen lassen das Tal aus verschiedenen Blickwinkeln erleben.

Erlebnisweg "Auf Kneipps Spuren"

Gemäß den 5 Säulen Kneipps gibt es 5 Stationen auf dem Erlebnisweg. Von hier sind es wenige Meter in den Kneipp Traditionsgarten zur Station "Heilpflanzen". Vom Parkplatz über die Brücke geht es zur Station "Bewegung". Der Weg folgt dem Bach ins Tal und endet am Prälatensteig.

...und noch mehr















Trails to Healing

Power places

Spiritual nature relation.

Centered on emotions and feelings



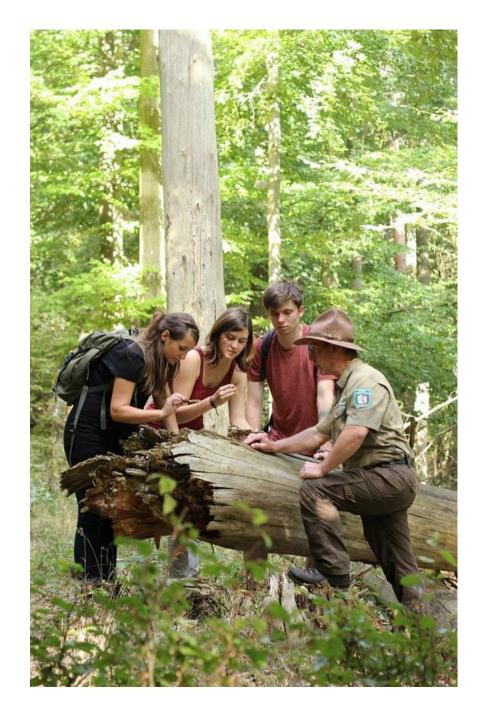
Giant Sequoia tree with museumlike touristic infrastructure: signposted name, paved trail and fencing.

Photography by m01229/Wikimedia commons, 2016

Karlu Karlu – Devils Marbles



Both: Geologic explanation Aboriginal explanation



Guided tours

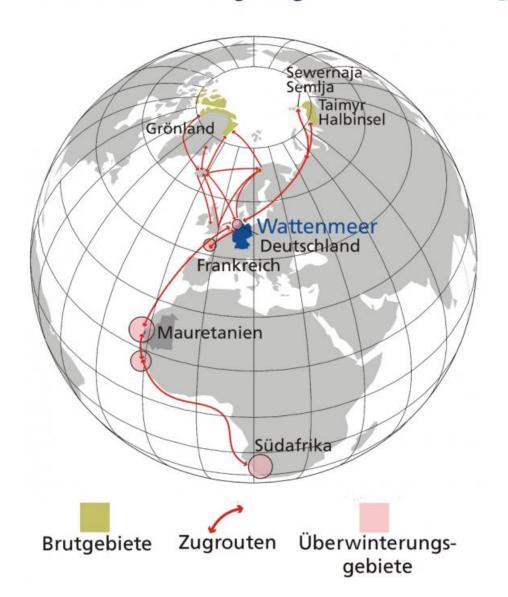


Migratory birds days – Zugvogeltage National Park and Biosphere Reserve Wadden Sea

Ostatlantischer Vogelzug









BirdNET



Flora Incognita



The better alternative? Self-guided exploration and interpretation?



Kids in Parks Home Become a Junior Ranger Articles & News Visit Parks with Kids Events for Kids

NPS.gov / Home / Become a Junior Ranger

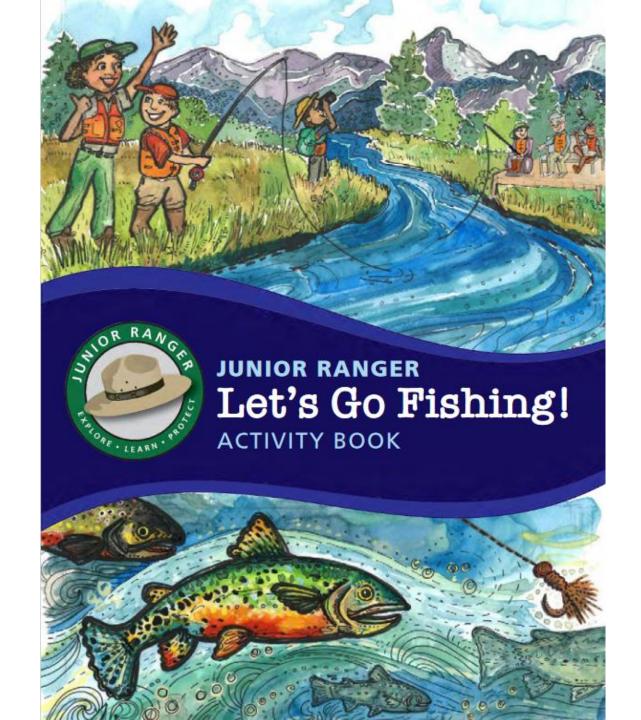
Become A Junior Ranger

Explore. Learn. Protect.

The Junior Ranger motto is recited by children around the country; each taking an oath of their own to protect parks, continue to learn about parks, and share their own ranger story with friends and family.



https://www.nps.gov/yose/lear n/kidsyouth/upload/juniorranger-book-sm.pdf



https://www.nps.gov/subjects/fishing/upload/ /Let-s-Go-Fishing-Accessible-6-24-2019_508.pdf

Lexikon



Werde Junior Ranger in Deiner Region

Willst du mit einem Ranger die Wildnis erkunden, Nistkästen für Vögel bauen oder eine Nacht ganz ohne Schlafsack, Zelt und Essensvorräte in der Natur verbringen? Dann informiere dich, ob es in deiner Region eine Junior-Ranger-Gruppe gibt!

ZU DEN JUNIOR-RANGER-GRUPPEN







ABOUT US

BIOSPHERE CENTRE

INITIATIVES

BIOSPHERE REGION

RESEARCH

GRANTS

WAYS TO GIVE



GIVE NOW

Tofino Children's Swimming and Water Safety Fund

Growing up on the ocean presents many opportunities for the children in our communities. From surfing to canoe journeys, being on and in the water is a part of growing up in Tofino. It is our wish that all children have an opportunity to learn how to swim so they can build confidence, enjoy a healthy and fun activity, and participate safely in everything our spectacular backyard has to offer.









Removing Barriers

Our goal is to build an endowment fund that will fund swimming lessons for all students at Wickaninnish Community School annually. The income will support travel and other costs related to swimming and water safety lessons for students. Funds may be used for children who are home-schooled, as well as for elementary school-aged children living in Clayoquot Sound who may travel to Tofino for lessons.

Afternoon: Group/individual work.

Research and briefly present interesting educational / touristic / recreational measures/offers/activities/infrastructures.

How do they interpret landscape? Which nature relation: scientific/emotional/...? Which experiences are created?

Discussing Biosphere Reserves Visitor Centers

Read:

Beery/Jönsson (2019) Inspiring the Outdoor Experience: Does the Path Through a Nature Center Lead Out the Door?

Summarize:

- Intro up to Methods
- Methods
- Results
- Discussion and Conclusion