

## **Strategies for change and transformation**

*Global Change Management (CGM)*

*Semester II, SoSe 2025*

# Exam: Technical discussion

Students will have individual discussions with the examiners regarding the various concepts covered in the module, reflecting on their practical applications. Each student will meet with the evaluators for 20 minutes. You may refer to any of the case studies, visits, or other materials to address questions related to the following topics:

- Strategy and strategic thinking  
Example: What is strategy? Who develops and implements strategies?
- Transformation and Leverage Points
- SDGs, IDGs, Flourishing goals
- Different types of strategies
  - Classifications
  - Climate change Adaptation, Mitigation
  - Strategies for dealing with market failures
  - Sustainability strategies
  - Media strategies
- Strategy assessment  
Example: How can we assess strategies? Criteria for this?
- Organizational learning
- Theory of change
- Other questions related to applying concepts in your professional life.