



## SIP 4 Einführung Projektmanagement

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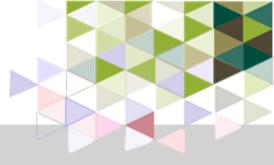


### **Learning Objectives**

# **(**) 60 min

- Understand the fundamentals and principles of classical project management
- Identify the key phases of a project and their contents
- Recognize the importance of roles, responsibilities, and methods in project management
- Apply basic tools and methodologies





#### What is a Project?

A project is a unique, time-limited endeavor with a defined goal.



#### **Uniqueness of conditions**

Every project is different and distinct from routine tasks.



#### **Clearly defined objectives**

A project always has a specific desired outcome.



#### **Limited resources**

Time, budget, and personnel are allocated within a fixed scope.



#### **Complexity and uncertainty**

Projects often involve challenges that require structured management.





#### Is it a Project?

Everybody stand up. Stay standing, if you think it is a Project

- Uniqueness of conditions
- **Clearly defined objectives**
- Limited resources
- **Complexity and uncertainty**

Planning a Party or Event



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Implement a new recruiting process



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Creating monthly financial report



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Creating monthly



# financial report





### What is Project Management?

Project management is the application of knowledge, skills, tools and techniques to project activities to meet project requirements.

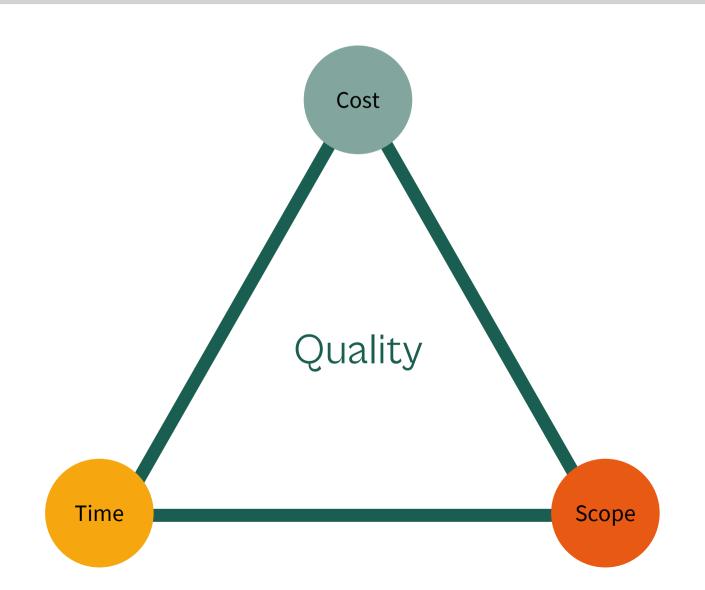
Project managers strive to meet the triple constraint, (project scope, resources and time) and also facilitate the entire process to meet the needs and expectations of project stakeholders.

PMBOK Guide, 6th Edition, 2017





#### The "magic triangle" of Project Managemet







### Why Project Management?

#### Project management helps ensure efficient project execution and successful completion.

**# Efficient resource utilization**: Clear allocation of time, money, and personnel

Risk reduction: Early identification and mitigation of risks

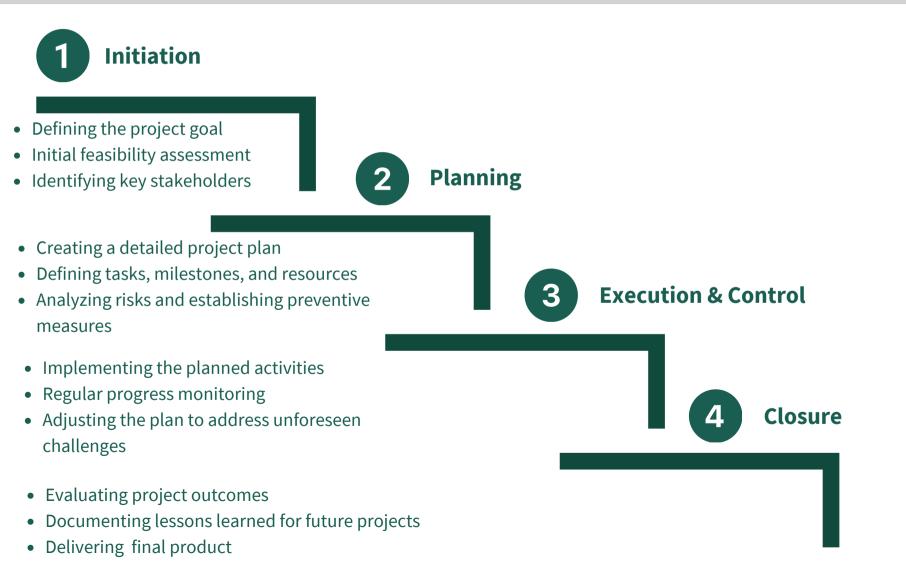
**Clear structures and responsibilities**: Everyone understands their tasks and duties

**Increased project success rate:** Well-planned projects have a higher probability of success





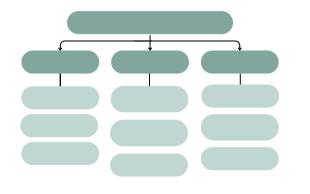
### **Project Management: Waterfall Method**



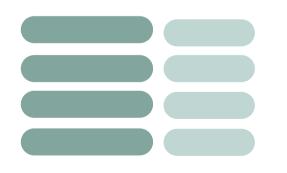


#### Methods & Tools

Work Breakdown Strucuture (WBS)

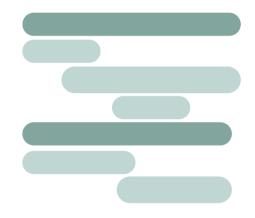


**Milestone** Plan

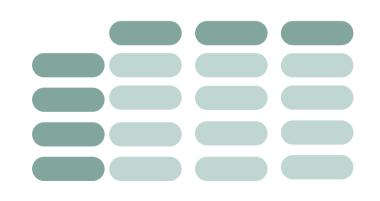




Gantt Chart



**RACI** Matrix



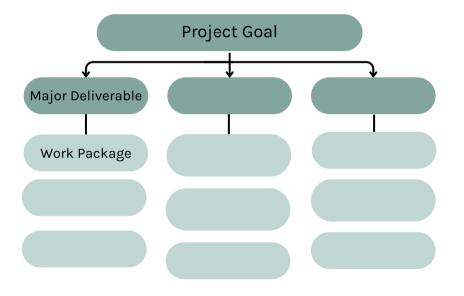




#### Work Breakdown Structure (WBS)

Helps to create an overview and can be used for task allocation

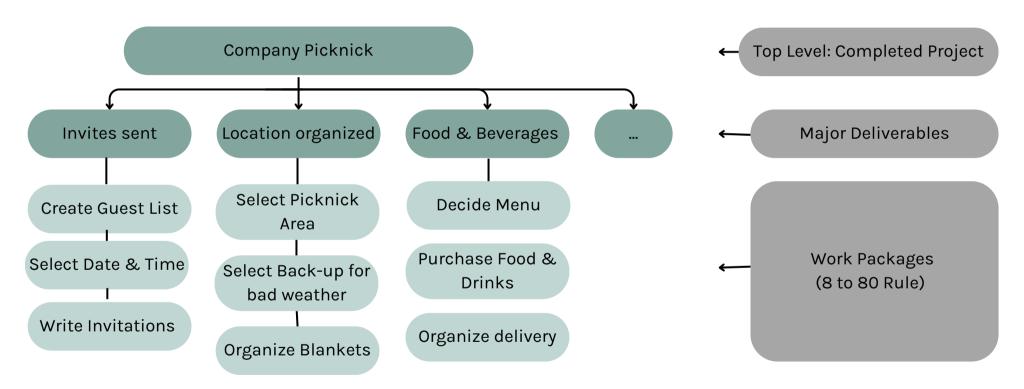
- Breaking down the project into smaller, manageable tasks
- ✤ Visualizing the project structure
- Determines Scope of your Project







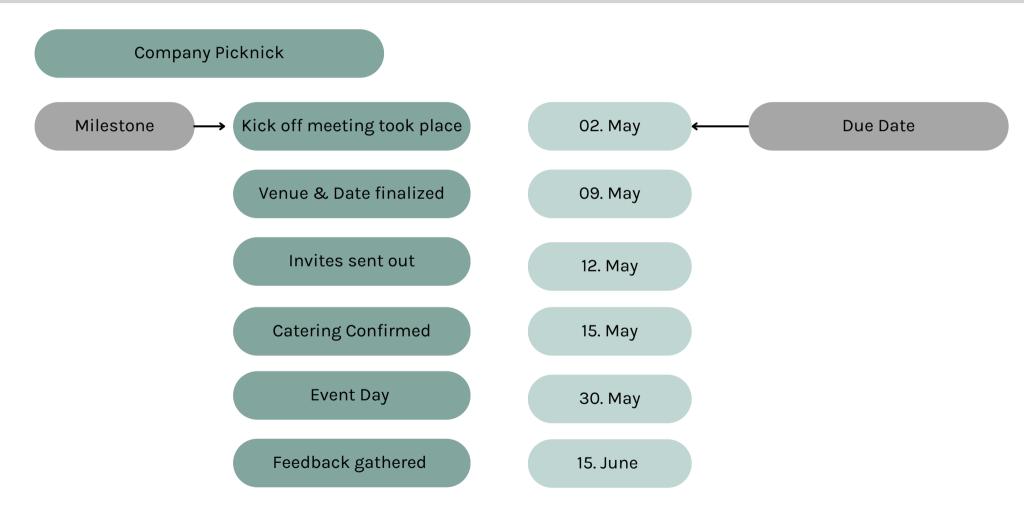
#### Work Breakdown Structure (WBS)







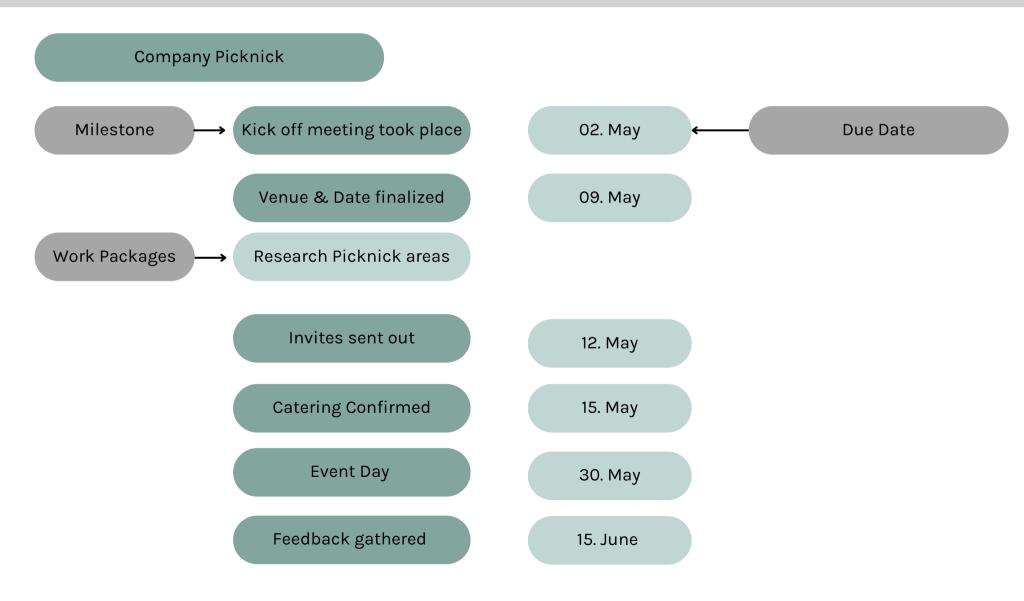
#### **Alternative: Milestone Plan**







#### **Alternative: Milestone Plan**





#### **Gantt Chart**

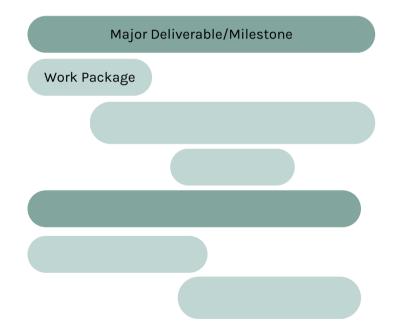
A Gantt chart is a visual project management tool that represents the timeline of tasks in a project.

Clarity in scheduling: Easy visualization of project duration and deadlines

Dependency management: Helps teams understand which tasks rely on others

Progress tracking: Allows for updates and adjustments as needed

Resource planning: Ensures efficient use of personnel and materials









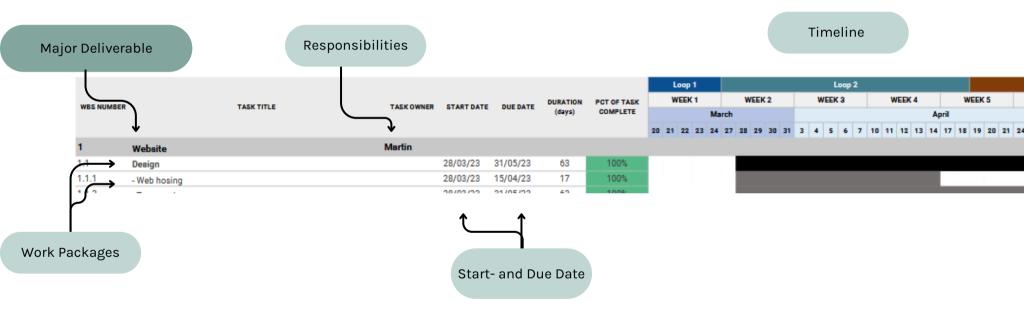
#### **Gantt Chart**

#### Tara - We simplify partnerships with the GS

PROJECT 1	TITLE	Tara					COMPANY NAME	FairShare																
ROJECT	MANAGER	(Project Manag	per's name)				DATE	27.03.2023	o 31.07.2023															
							Loop 1		Leop 2		Long	,1		Loop 4					Final R	view and Business Plan				
NGS NUMBE	NER TAAK TITLE	TAEK OWNER	START DATE	DUE DATE	(days)	COMPLETE	WEEK 1 Marc		WEEK 3	April	K5 WEEK6	WEEK 7			10 WEEK 11		WEDX 13 June 12 13 14 15 16 15	WEEK 14	WEEK 15	WEEK 16	WEEK 17	WEDX 18 July 4 17 18 19 28	21 24 25 24	K 19 WG
1	Website	Martin																						
1,1	Design		28/03/23		63	100%																		
1.1.1	- Web hosing		28/03/23		17	100%					11 W 11													
1.1.2	Typography		28/03/23		63	100%							i	27 V										
1.1.3	Color scheme		28/03/23		63	100%																		
.1.4	- User interface		28/03/23		63	100%			_															
2	Selection of a name		28/03/23		5	100%					11 XX 16			10 33						100		225		_
1.4	Product story board		28/03/23	3110/728	123	60% 50%																		
14.1	Product menu				0	50%																		
1.5	Option to Customize Product					50%																		
1.6	E-Commerce About us		28/03/23	30/05/23	62	100%																		
1.7	Consult with subject matter expert		ani oni an		0	50%																		
1.8	Completion of website				0	50%																		
2	Dealing with main stakeholder in Global North																							
2.1	Kick off Loop 1 & identify main stakeholder/s	Martin	24/03/23	25/03/23	1	100%																		
2.1.1	Loop 1		24/03/23		3	100%																		
2.2	Kick off Loop 2 & identify main stakeholder/s		28/03/23		2	100%																		
2.2.1	Loop 2		28/03/23	19/04/23	21	100%																		
2.3	Kick off Loop 3 & identify main stakeholder/s		21/04/23	27/04/23	6	100%			Ni 18	10 m m														
2.3.1	Loop 3		21/04/23	11/05/23	20	100%																		
2.4	Kick off Loop 4 & identify main stakeholder/s		12/05/23	18/05/23	6	100%					1 1	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1												
2.4.1	Loop 4		12/05/23		21	100%																		
2.5	Final review and documentation		05/06/23		40	100%																		
2.5.1	Final result		16/07/23	31/07/23	15	100%																		
3	Business Plan																							
3.1	Legal Form of Tara		01/06/23		28	100%									and a set of the									
3.2	Business model proposal		01/06/23		39	100%										_								
3.3	Impact model report		08/06/23		32	100%																		
3.4	Market feasibility report on Global North		22/06/23		18	100%															100 C			
3.5	Report on condition of artisan in Global South		22/06/23		18	100%																		
3.6 3.7	Proposed Maketing Plan of Tara		22/06/23 22/06/23		18	100%															· · · ·			
3.8	Proposed Financial Plan of Tara Proposed Risk Management Plan of Tara		22/06/23		18	100%																		
	Dealing with Global South		22/10/25	HEV//28	10	100%												_						
4.1					0	05																		
4.1	Identify and select Micro-producers				0	0%																		
4.3	Establish Tara's expectation on micro-producers Identify preferred payment and commercial terms				0	0%																		
4.4	Crafting brand awareness strategy of Tara				0	0%																		
4.5	Explore alternative source of supply in Global South				0	0%																		
4.6	Prepare dealing procedure with Global South				0	0%																		
5	Certification Process																							
5.1	Review industry/market standard certification				0	0%																		
5.2	Identify type of certification Tara/Customer need				0	0%																		
5.3	Consult with subject matter expert				0	0%																		
5.4	Prepare certification procedure of Tara				0	0%																		
6	Logistics																							
6.1	Discuss logistic strategy with the team		01/06/23	30/06/23	29	100%																		
6.2	Define logistic requirements		01/07/23		269	0%									ap sys .=	11								
6.3																			i i o l					
	Consult with subject matter expert		01/07/23		269	0%																		
6.4	Prepare logistic procedure		30/03/24	30/06/24	90	0%																		



#### **Gantt Chart**





#### Tools





#### **\*** Excel Gantt Template



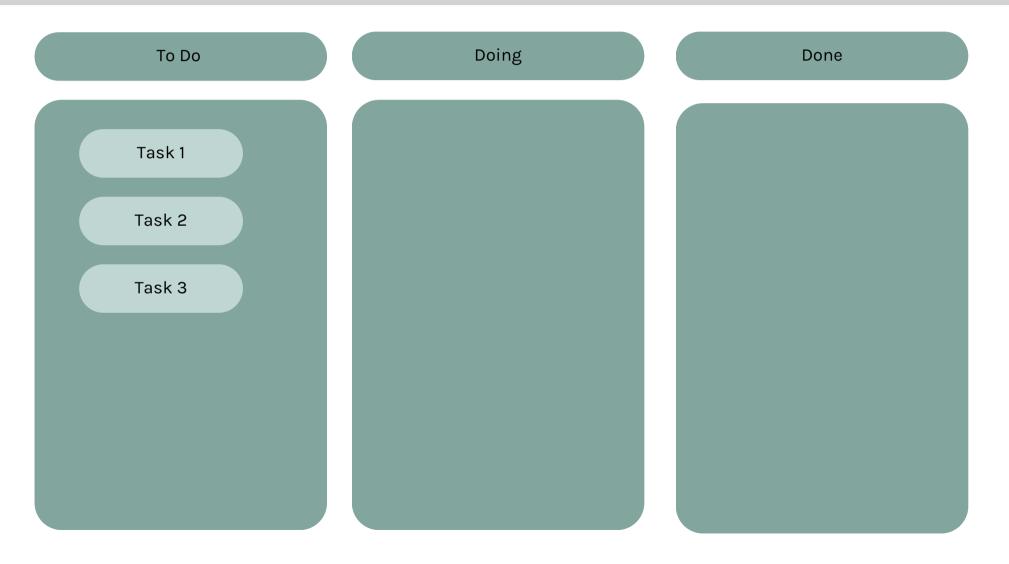


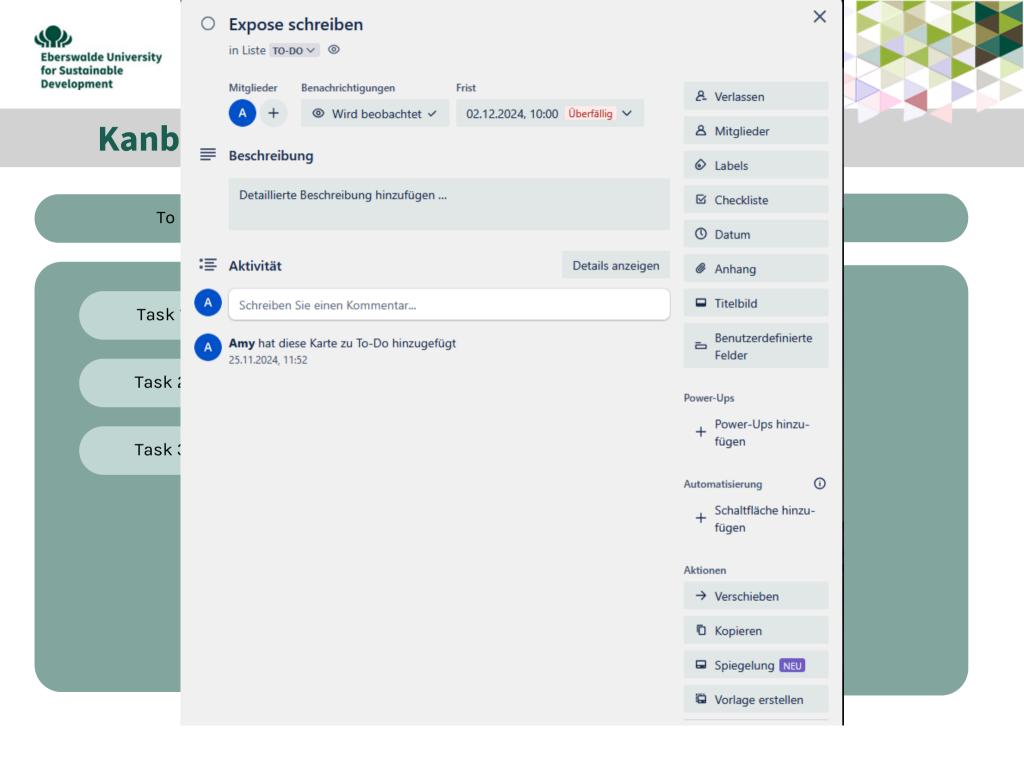
★ online based Project Management Tool -Kanban Boards



#### Kanban













### Split into groups



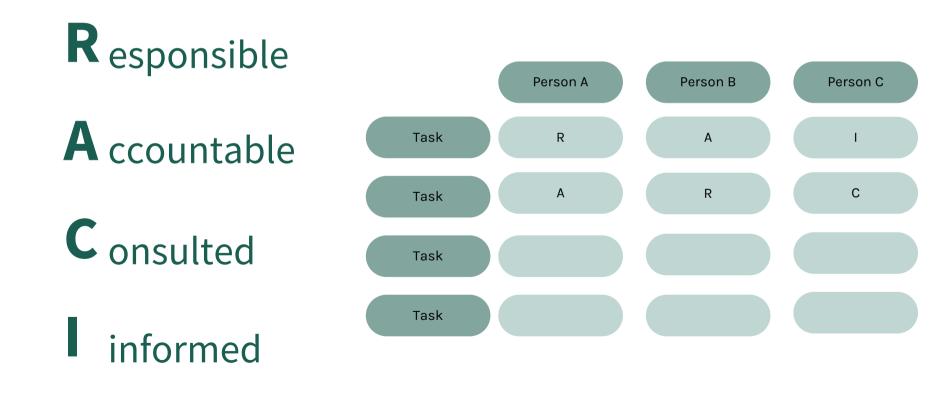






#### Responsibilities

How do I know who is responsible for what in a Project?

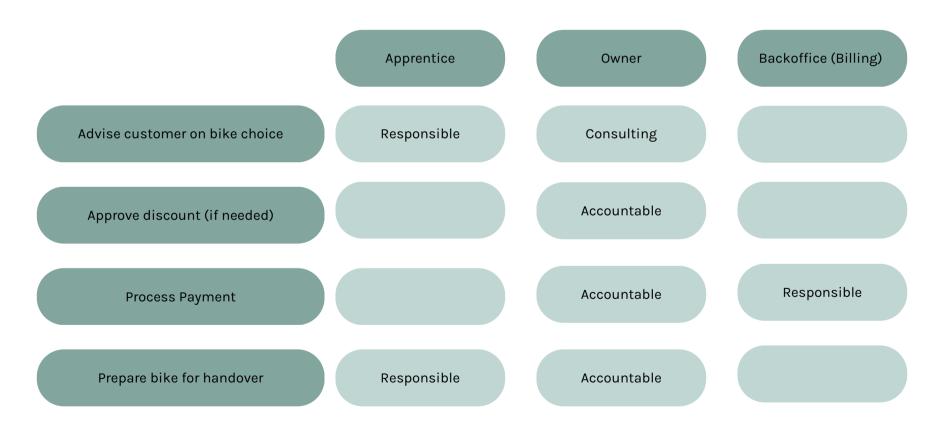




#### **RACI** Matrix



#### A customter comes to your Bike Shop to purchase a new bike.







#### In your SIP Projects

✓ Als erledigt mark	$1 \textcircled{0} \textcircled{0} \textcircled{v} \swarrow u^n \cdots \rightarrow ]$										
Diese Aufgabe könnte für weitere Personen sichtbar sein. ①											
SIP 5, T1 BPW Businesswettbewerb (25%)											
Verantwortlich	ME Maria Escalona X										
Fälligkeitsdatum	(E) 15 Feb. 2024 ×										
Projekte	Zu Projekten hinzufügen										
Felder	© Tags SIP 5 × Prüfungsleistung ×										
Beschreibung											
Einreichung Businessplan zu BPW Teil 1 bis 21.11											
Durchführung von 2 Beratungs-/Feedbackterminen mit BPW Team											
Einreichung zu BP	W Teil 2 bis 15.02										
	orm: https://hneeberswalde-my.sharepoint.com/:w;/g/personal/mpr884_hnee_de/ KU1py3QsBW8zbDW6LabncIExSivCTxQ?e=YklWhb										
Kommenta	ar hinzufügen										
Beteiligte 🤞	P MB (8) + Aufgabe verlassen										

#### Unteraufgaben

0	Abgabe BPW Teil 1	21 Nov. 2023	ME			
0	Feedbackrunde 1		ME			
0	Feedbackrunde 2		ME			
Ø	Abgabe BPW Teil 2 5 😂	15 Feb. 2024	8			
0	Dokumentation der Aktivitäten 4 😂	15 Feb. 2024	8	>		
+ Unteraufgabe hinzufügen						







### Split into groups (SIP Teams)

# Discuss Roles and Responsibilites for the upcoming semester







#### **Thank you!**

### **Amelie Wenninger**

amelie.wenninger@hnee.de

