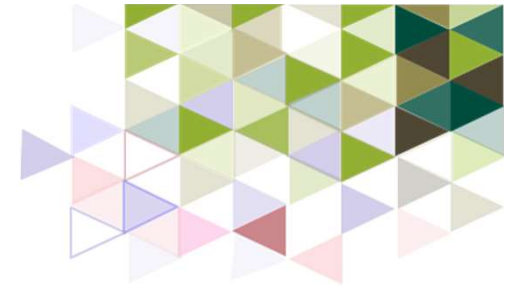




**Eberswalde University
for Sustainable
Development**



SIDT SOCIAL INNOVATION & DIGITAL TRANSFORMATION

Prof. Dr. Britta M. Gossel



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Key data of SIDT

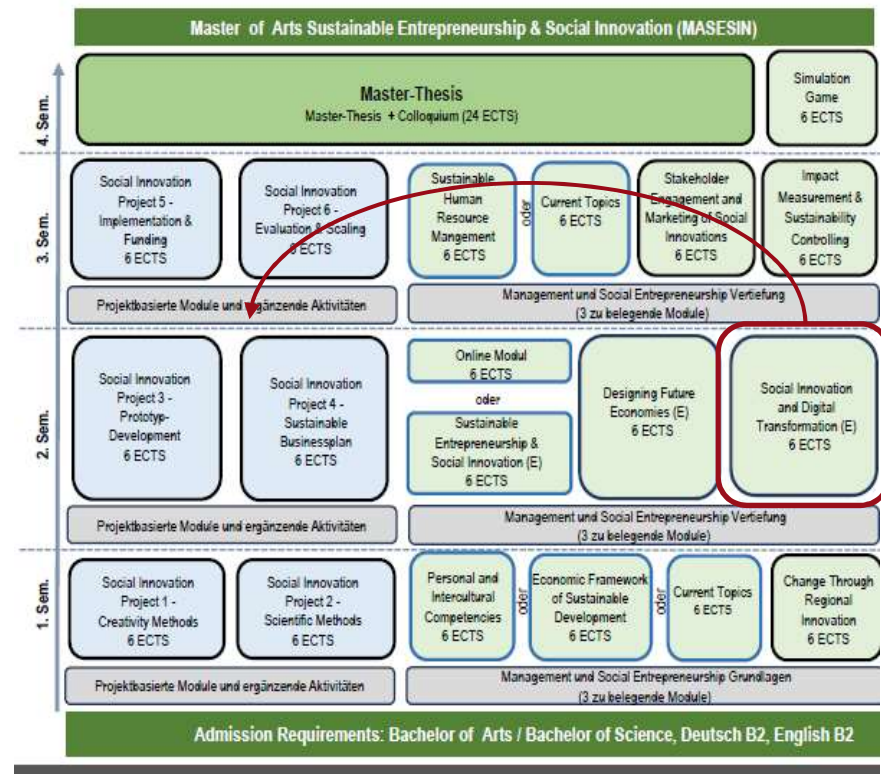
	SIDT
Semester	2
ECTS-Credits	6 ECTS / 4 SWS
Binding nature	mandatory participation
Language	English
Time required	180h (45h presence/ 135h self-directed learning and assignment preparation)
Examination performance	100 % oral presentation



2. Aims & Scope

2.1 Overall goal

- Organizational, technological, and social innovations are crucial for driving social change.
- Social innovation is helping to solve some of the world's most pressing problems with new solutions (i.e. fair trade, distance learning, mobile money transfer).
- Students get an overview on literature on social innovation and digital transformation.
- Students understand the potential of digitalization within the context of social innovations.

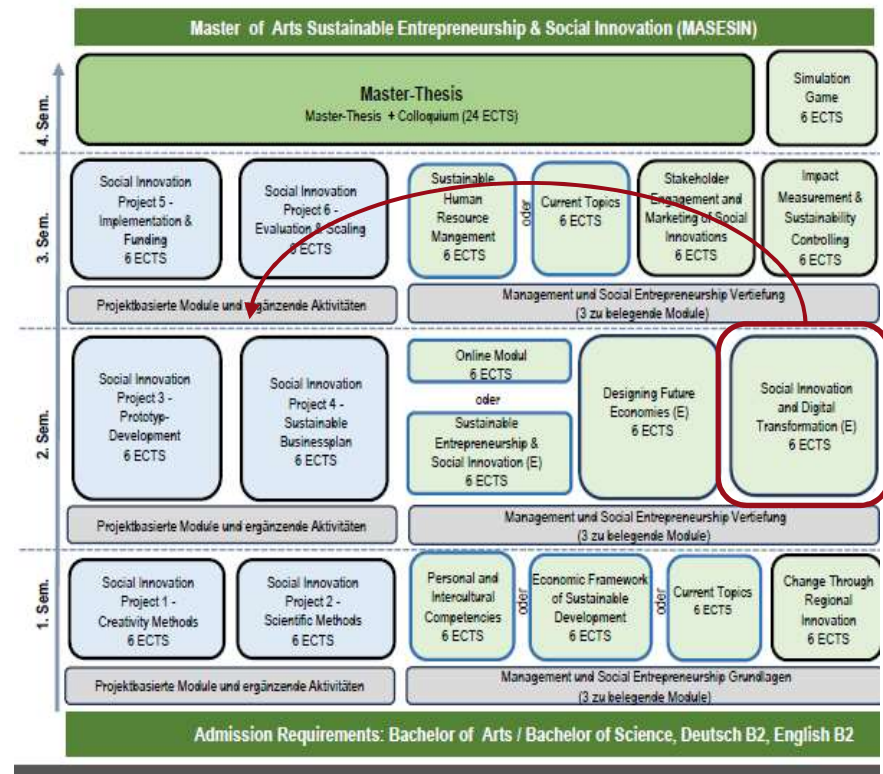




2. Aims & Scope

2.2 Learning goals

- LE1: Discuss and understand different digital business models.
- LE2: Explain the different dimensions of a social innovation by applying (i.e.) the sustainability innovation cube model to a concrete example.
- LE3: Analyze the steps of the innovation process and construct their own social innovation.
- LE4: Compare and estimate the innovation culture of different social enterprises and startups and evaluate the use of digital solutions.





3. Examination performance

Referat (oral presentation) (100%)

- “Analysis and future perspectives of technologies in social innovations”
 - Spot on Science: One (!) scientific paper presentation (7 min)
 - Spot on digital innovation in praxis: One case study (10 min)
 - Spot on SIP: Digital options for SIP projects (3 min)
(alternative: Spot on own idea)
- One presentations in three different logics (overall: 20 min per student)
- Language: EN
- Date: Friday, June 26 – 8:30 – 17:30



4. Content

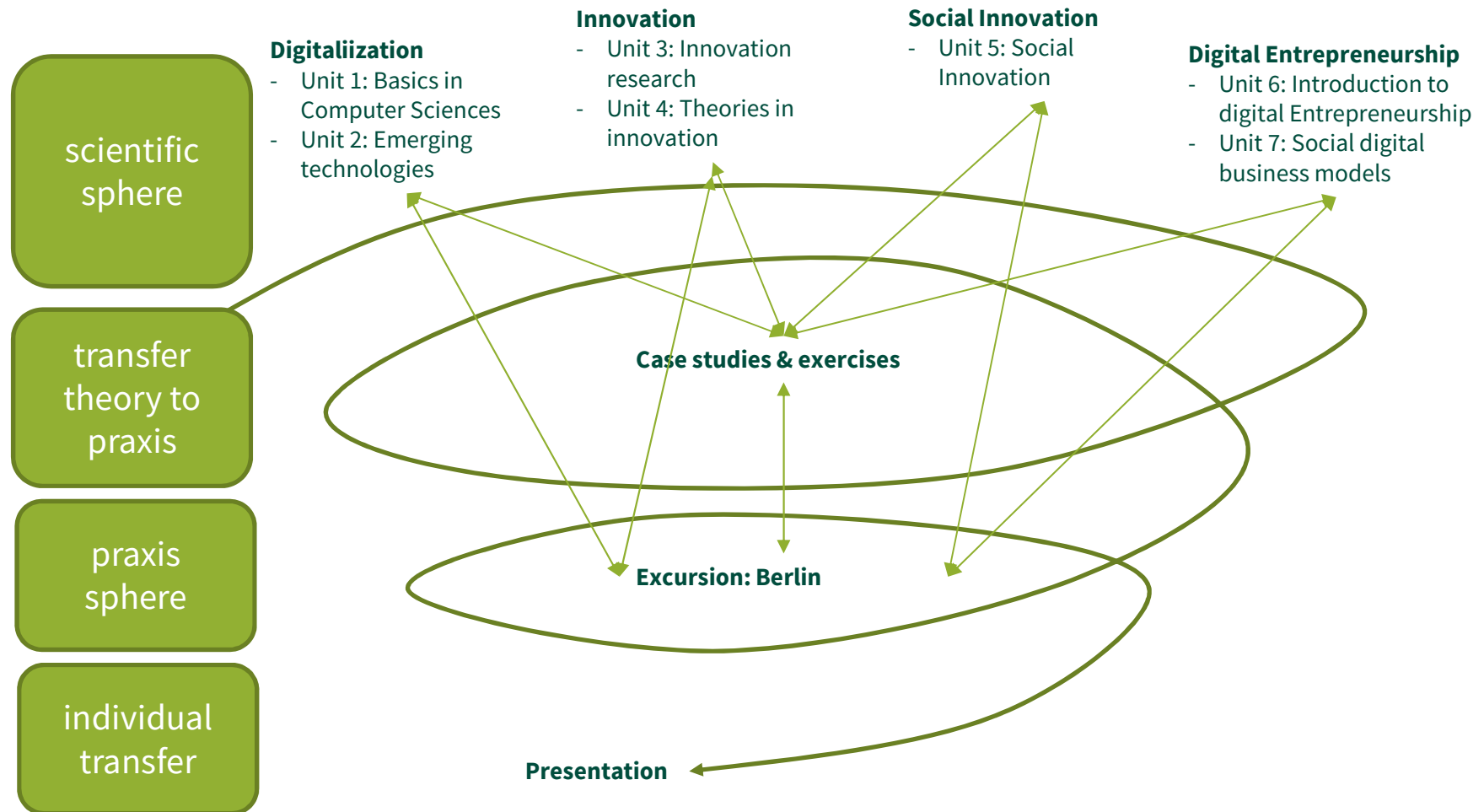
The students...

- learn status quo of scientific research in the respective relevant fields: digitalization, emerging technologies, innovation, social innovation, digital entrepreneurship.
- understand basics of the innovation process
- learn to analyze digital social business models
- get praxis experiences in the respective field

... to understand the potential of emerging technologies and digitization for social innovations and social businesses.



5. Didactical approach





6. Schedule 1st week

	Day 1	Day 2	Day 3 <i>Online (Moodle)</i>	Day 4	Day 5
8:30	Activation Exercise Formalities	Unit 3: Innovation research	Unit 5: Social Innovation	Recap	All pieces of the puzzle Exercise on Social digital innovations (plus task example)
	Unit 1: Basics in Computer Sciences	Reading exercise	Unit 6: Introduction to digital entrepreneurship	Exercise	
12:00			Unit 7: Social digital business models		
	Unit 2: Emerging Technologies	Unit 4: Theories in innovation		Adding the normative perspective	Preparation: Excursion to Berlin
	Exercise	Investigative Journalist Exercise			
15:30					



6. Schedule 2nd week

Berlin

	Day 1	Day 2	Day 3	Day 4	Day 5
8:30		<p>We will visit interesting spots in Berlin, i.e. DRK, Pfeffermind, SIA, Impact Hub, Neue Narrative, &effect, Acker e.V.</p>			
	Warming Up & Recap				
12:00					
	Excursion preparation workshop				
15:30					



7. Learning Setting

- Seminars
 - present

- Moodle
 - All course materials (slides, literature list etc.)
 - Specific task description + upload to submit



Stay on track:

Main result of SIDT shall be to understand and to see the potentials of digitization and emerging technologies to solve recent challenges (SDGs), e.g. with social digital innovations and/or social digital business models.

SIDT shall help you:

- to understand research background,
- to analyze given social digital business models & innovations,
- to get inspiration for (potential) digital transformation of your SIP ideas.



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SIDT is with me



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