

**Global Change Management
2nd semester
Summer term 2025**

Module: Strategies for change and transformation

Lecturers: Martin Welp (module coordinator), Daniel Johnson, Luzmila Rosales Richard, Michael Spies and guest lecturers

Schedule (subject to modifications):

Week 1

Date	Content	Lecturer
Monday, 17.03. 09:30 – 12:30 13:30-16:25	Welcome and check-in First semester recap using the MARISCO Adaptive management cycle Introduction to the module <ul style="list-style-type: none"> - Overview of the module and outlook on the schedule - Overview of group work and examinations Input: Conceptualizing strategic thinking <ul style="list-style-type: none"> - Overview of the concept strategy - Evolution of the strategy paradigm - Strategic thinking: elements and challenges 	Martin Welp Luzmila Rosales Richard Martin Welp, Luzmila Rosales Richard & Michael Spies
Tuesday, 18.03. 09:30 – 12:30 13:30-16:25	Input: Conceptualizing Transformation and change <ul style="list-style-type: none"> - Leverage points Leverage points - continued	Luzmila Rosales Richard Luzmila Rosales Richard

<p>Wednesday, 19.03. 09:30 – 12:30</p>	<p>Input: Are the SDGs enough? Inner Development Goals, Regenerative Development, Flourishing Goals</p>	<p>Martin Welp</p>
<p>Thursday, 20.03. 09:30 – 12:30</p> <p>13:30-16:25</p>	<p>Input: Strategy Elements of the definition and types of strategies</p> <p>Case study: “Strategy development for agrarian change: Insights from workshops with farmers in Pakistan”</p>	<p>Luzmila Rosales Richard</p> <p>Michael Spies, Mehwish Zuberi</p>
<p>Friday, 21.03. 09:30 – 12:30</p> <p>13:30-16:25</p>	<p>Input: Science and the role of media in public understanding of systemic social-ecological interactions</p> <p>MARISCO method: Topics, goals and mapping of strategies Group formation: To create topic groups</p>	<p>Martin Welp</p> <p>Luzmila Rosales Richard, Martin Welp</p>

Week 2

Date	Content	Lecturer
<p>Monday, 24.03. 09:30 – 12:30</p> <p>13:30-16:25</p>	<p>Input: Organisational learning: Change management from the organizational learning point of view</p> <p>13:40- 15:15 Session with Germanwatch. Introduction to Bonn week</p> <p>Group work</p>	<p>Martin Welp</p> <p>Kerstin Opfer</p> <p>Martin Welp</p>
<p>Tuesday, 25.03. 09:30 – 12:30</p> <p>13:30-16:25</p>	<p>The whole day will be ONLINE!</p> <p>Global change and risk management (ONLINE)</p> <ul style="list-style-type: none"> - Climate Change and Disaster Risk Management - The role of (re-)insurance for climate protection and action using the example of Munich Re <p>Case study: Culture and Ecosystem based adaptation in the Peruvian Andes (ONLINE)</p>	<p>Christian Barthelt, Renate Bleich, Munich Re Foundation, Martin Welp</p> <p>Florencia Zapata, The Mountain Institute-Peru / Luzmila Rosales Richard</p>

<p>Wednesday, 26.03. 09:30 – 12:30</p>	<p>MARISCO method: Strategy assessment and prioritization Feasibility / Impact assessment</p>	<p>Luzmila Rosales Richard & Martin Welp</p>
<p>Thursday, 27.03. 09:30 – 12:30</p>	<p>Sustainability strategy of the Weinrich chocolate company</p>	<p>Jelena Radeljić/ Martin Welp</p>
<p>13:30-15:25</p>	<p>Sustainability Strategy of the Weinrich Chocolate Company and Influence of Regulations under the EU Green Deal</p>	<p>Jelena Radeljić/ Martin Welp</p>
<p>Friday, 28.03. 09:30 – 12:30</p>	<p>Input: Strategies for dealing with market failures</p>	<p>Daniel Johnson</p>
<p>13:30-16:25</p>	<p>Case study: System change in the Amazonia: reversing negative trends in Madre de Dios, Peru</p>	<p>Armando Valdés- Velásquez, Wyss Academy / Luzmila Rosales</p>

Week 3

Date	Content	Lecturer
<p>Monday, 31.03 10:00 – 12:30.</p>	<p>Visit to Rosa Luxemburg Stiftung (Political Foundation) Topics: climate justice, food sovereignty Address: Straße der Pariser Kommune 8A, 10243 Berlin</p>	<p>Katja Voigt, Nadja Dorschner, RLS / Michael Spies</p>
<p>14:00 – 15:30</p>	<p>Visit to the German Advisory Council on Global Change (WBGU) Address: Luisenstraße 46, 10117 Berlin</p>	<p>Tallulah Gundelach, Mareike Blum, Martin Welp</p>
<p>Tuesday, 01.04. 09:30 – 12:30</p>	<p>Input: Gender equity work at the university and other organizations</p>	<p>Sonja Langela</p>
<p>13:30-16:25</p>	<p>Group work: Assessing strategies - With coaching</p>	<p>All lecturers</p>
<p>Wednesday, 02.04. 09:30 – 12:30</p>	<p>Climate Change Adaptation: local examples from urban and rural areas</p>	<p>Michael Spies</p>

Date	Content	Lecturer
Thursday, 03.04. 09:30 – 12:30 13:30-16:25	Input: On growth and degrowth within planetary boundaries Input: Postcolonial perspectives on conservation initiatives	Daniel Johnson Caroline Meier
Friday, 04.04. 10:00 – 12:30 13:45-16:30	Input: Ecological economics' perspectives on social-ecological transformations Input: Theory of change (ToC) <ul style="list-style-type: none"> - Definition and examples - Results web using MARISCO 	Daniel Johnson Luzmila Rosales Richard

Week 4

Date	Content	Lecturer
Monday, 7.04. 09:30 – 12:30 13:30 - 16:25	Group work: Theory of change (ToC) - With coaching Group work: Theory of change (Continued) - With coaching	Luzmila Rosales Richard
Tuesday, 8.04. 09:30 – 12:30 13:30 – 16:25	Group work: Theory of change (ToC) - With coaching Group work: Theory of change (Continued) - With coaching	All lecturers
Wednesday, 9.04. 09:30 – 12:30	Group work: Theory of change (ToC) - With coaching	All lecturers
Thursday, 10.04. 09:30 – 13:00 14:00 – 16:25	Final presentations: Strategies for change and transformation - Strategies and ToC: presentation and discussion (3 groups) - Closing remarks & feedback on the module Preparation for technical discussion	Luzmila Rosales Richard, Martin Welp Self-organized
Friday, 11.04. 09:30 – 11:30 12:30 – 16:25	Preparation for technical discussion Technical discussion (individual) (20 min each student, schedule will be provided)	Self-organized Martin Welp, Michael Spies, Luzmila Rosales Richard