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|---------------------|---|---------|
| Organization: _____ |   |         |
| Project name _____  |   |         |
| Target Group: _____ |   |         |
| 7                   | 7 Society changes                             | Impact  |
| 6                   | 6 The target group's living conditions change |         |
| 5                   | 5 Target groups change their behavior         | Outcome |
| 4                   | 4 Target groups change their attitudes        |         |
| 3                   | 3 Target groups accept offers                 | Output  |
| 2                   | 2 Target groups are reached                   |         |
| 1                   | 1 Activities are carried out as planned       |         |
|                     |   | Input   |