

Towards strategies for change and transformation

Group Work Instructions II: Strategy assessment¹

I. Learning goals

- To understand and practice the criteria of the feasibility & potential impact assessment from the MARISCO method.
- To train personal skills, such as critical thinking and collaboration.
- To practice argumentation for the technical discussion.

II. Definitions

Feasibility: “It describes the degree to which a strategy is likely to be implemented under the prevailing conditions in the planning area. It refers to the available resources, but also to risks, constraints and conflicts” (Schick et al, 2022).

Impact: “The impact of a strategy is measured by its effects and changes within and outside the designated planning area and which directly or indirectly generate consequences for the target systems” (Schick et al, 2022).

III. Instructions

1. Pick a strategy and assess it using the MARISCO rating criteria (see the [criteria description](#)).
2. Record your results, including all arguments you discussed for each criterion. You can use the [Excel template table](#) or any other document.
3. Discuss in the group if it is convenient to adjust the criteria. Merge some criteria or drop a criterion if you consider it necessary.
4. Clarify questions regarding the rating criteria. In case something isn't clear, contact Martin, Michael, or Luzmila.
5. In the following days, repeat the assessment with other strategies. You can do it individually, but use the same agreed-upon criteria in your group. Then discuss the results and record final decisions on the summary table.
6. Before April 7, discuss in your group the results of all the assessments and select together the most effective strategies (at least 3). Remember, it's not only about the number of the final score.

¹ This document has been adapted and updated based on the task instructions prepared by Dr. Stefan Kreft, former lecturer of this module.