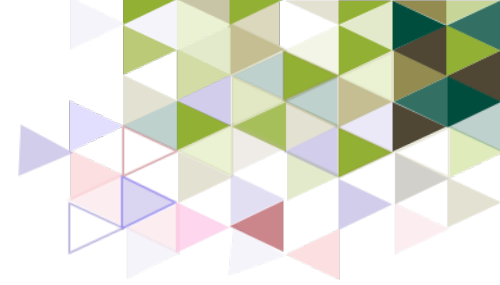




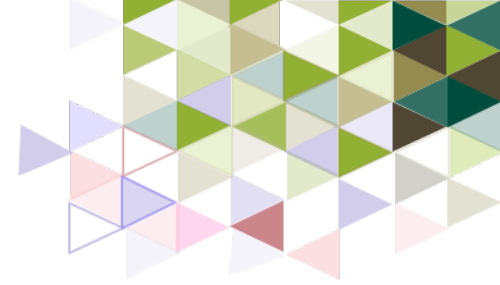
**Eberswalde University
for Sustainable
Development**



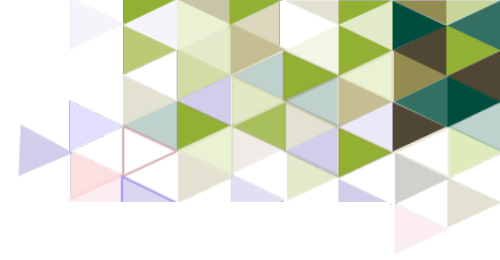
GREAT & GREEN AT A GLANCE



**Eberswalde University
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Development**

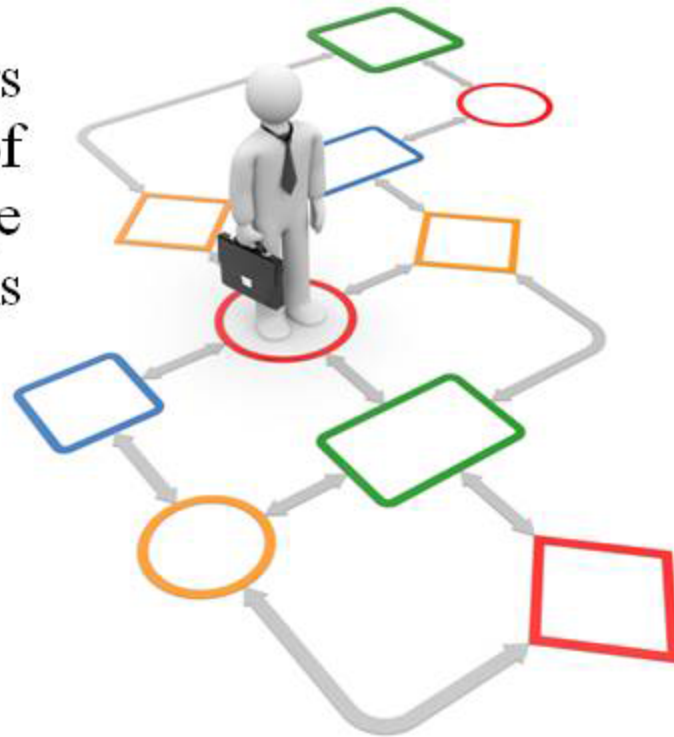


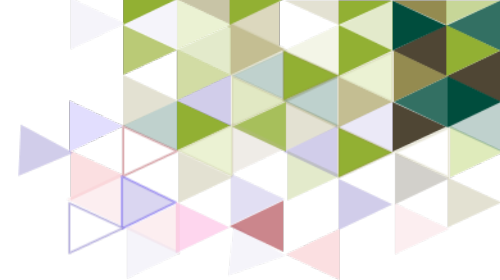
OVERVIEW



Game Overview

In the game, players
assume roles of
managers in large
consulting firms





Competition for Contracts

The companies compete for clients and seek balance between economic issues, social goals and environmental stability.

Their income depends on the external projects they carry out, which can be obtained on auction.

Lugano

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Round 1



























Bidding 1

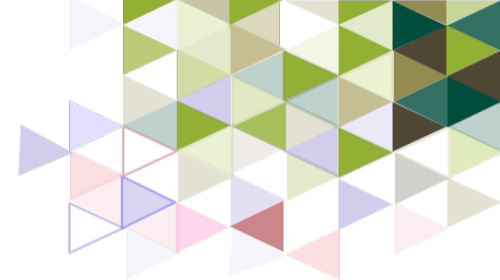
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View Reports

Company

Competitors

Client Name	Description	Max Bid	Required Competencies	Required Reputation	Impacts	Bid
Production Companies Lobby	Lobbying on introducing higher carbon emission limits	150	 1  1  1			Place bid
Coal and Energy Lobby	Creating policies for oil and coal energy lobby in US on dealing with resource-rich developing countries	120	 1  1			Place bid
Government of Dogano	Overseeing introducing extensive oil extraction to newly independent state in Central Africa	120	 1  1		 	Place bid
North-East Oil	Complete risk assessment for an oil company drilling offshore	90	 1  1			Place bid
SNT Corporation	Introducing energy-saving plan for European branches of large multinational corporation to reduce carbon footprint	120	 1  1			Place bid
GN&W Co.	For an energy-intensive UK company, draft a report on future of world's energy supplies	110	 1  1			Place bid
Design Electronics	Organizing sweatshop production in developing countries for new electronic products	120	 1  1		 ?	Place bid
FCh SpA	Assess risks connected with toxic waste disposal for a European chemical company	180	 1  1  1			Place bid



Launching Internal Projects

Players can launch various internal projects.

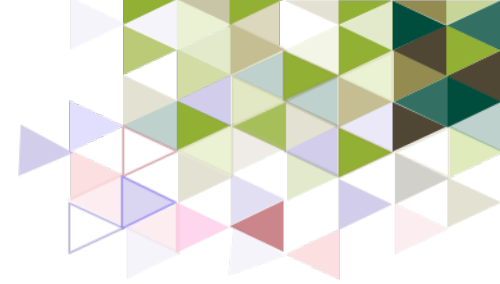
They do not bring profits but increase company's reputations and employees' wellbeing.

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Project Name	Description	Required Competencies	Impacts	Add
Report: Wellbeing	Periodic reporting on employee wellbeing			Cancel Project
Report: CSR	Periodic reporting on Corporate Social Responsibility			Add project
Report: Environmental Impacts	Periodic reporting on environmental impacts of company			Add project
Report: Finances	Periodic transparent financial reporting			Add project
Report: Sustainability	Periodic sustainability reporting following GRI guidelines			Add project
Report: Greenhouse Gas Emissions	Report greenhouse gas emission to the Carbon Disclosure Project			Add project
Health and Wellness Plan	Develop improved health and wellness programs for employees			Add project
Green benefit packages	Greening of employee benefit packages			Add project
Carbon neutral Program	Internal program to become "carbon neutral" company			Add project
Monitoring Sustainability/CSR Trends	Internal R&D program to monitor sustainability/CSR trends and design new client products & services			Add project



Project Management

Every project requires employees with specified competencies.

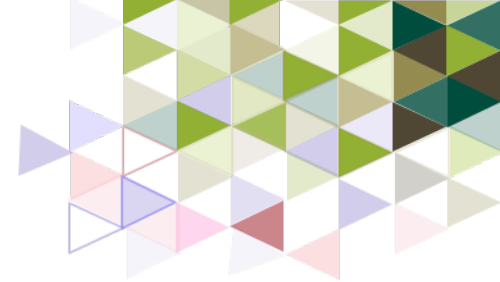
Employees are hired and then assigned to projects or sent for training.

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PROJECTS			EMPLOYEES			TRAINING	
Project/Client Name	Required Competencies	Assigned	Name	Competencies	Assignment	Competencies	People
North-East Oil			Hackett		North-East Oil	 FINANCE ENERGY ENVIRONMENT PEOPLE SKILLS	
Design Electronics			Daria		North-East Oil		
Report: Wellbeing			Ince		Training		



Human Resource Management

Player manage employees, by setting their salaries, sending them for training and trying to keep their job satisfaction high.

If job satisfaction is low, employees can leave the company, that may disrupt project execution.

Lugano

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Round 1

Bidding 2

Time left: 00:35

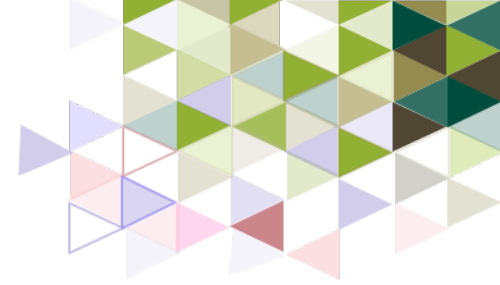
View Reports

Company

Competitors

Hire

Name	Salary	Expected Salary	Job Satisfaction	Satisfaction Factors	Competencies	Assignment	Employed Since	Fire
Hackett	25	25	0	?	1	North-East Oil	1	
Daria	25	25	0	?	1	North-East Oil	1	
Ince	25	25	2	?	1	Training 1	1	

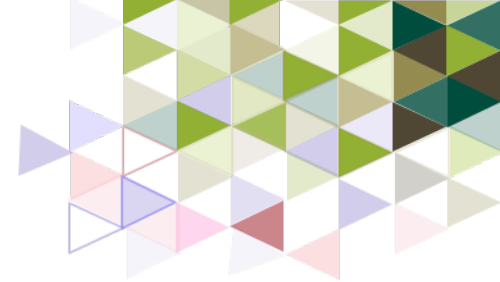


Impacts and Reputations

All projects have positive, neutral or negative impacts on environment, society and employees' wellbeing.

Company's reputation - visualized in form of *Sustainability Compass* - depends both on these impacts as well as on implementation of internal projects.





Competition with other Companies

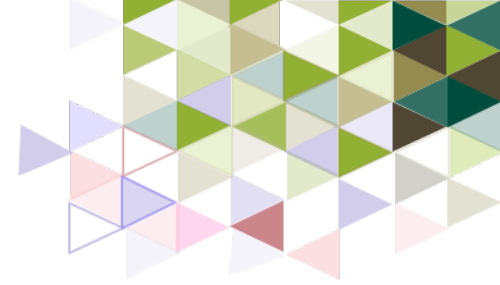
All companies compete against each other. They can see the results (compass scores) of their competitors.

Companies that choose to be transparent show also their financial results.

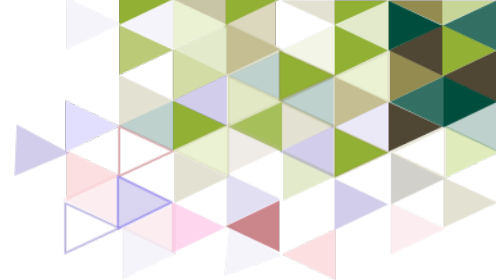
Moneo Group					About Logout	
Acquire Projects		Manage Company		Round 1	Time left: 03:38	View Reports
Client	Internal	Assignments	Staff	Finalized		Company Competitors
Company: Moneo Group					Show report for round: 1	
Company	Income	Costs	Profit	Accumulated profit	Reputation	
Moneo Group	60 ↑	75 ↑	-15 ↓	-15 ↓		
Anelon LTD						
Deromea						
DFC SA	345 ↑	196 ↑	149 ↑	149 ↑		



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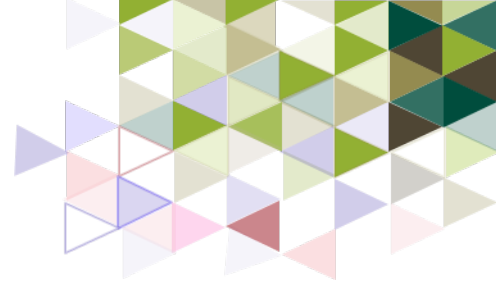


YOUR TASKS PER GAME ROUND



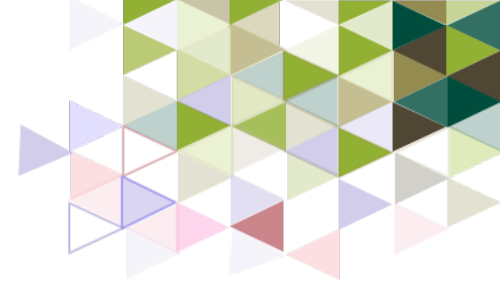
Review the available Client Projects and prepare your Bids

You will have 3 chances to bid on projects.
You can win a maximum of 3 projects per year.
Time will be very tight, so prioritize your bids!



Place your bids for the Client Projects now on the market

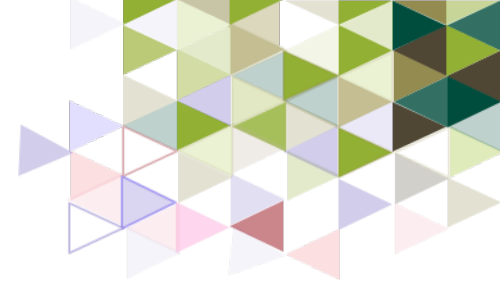
On the “Client” screen, enter your bids. You have limited time; don’t miss the deadline!
You will get feedback on the screen about who wins the bids.



Choose any Internal Projects you want to add

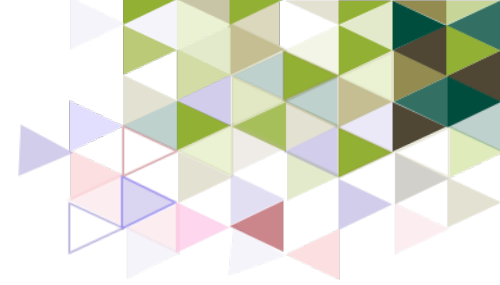
Do this on the “Internal” screen.

Note: (1) when you do financial reporting,
your financial data will become transparent to others,
and (2) when you report on job satisfaction,
you will learn more about your employees.



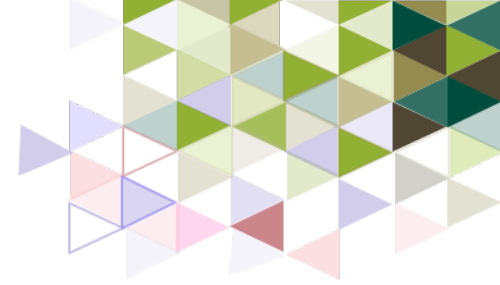
4 Manage your Employees

Use the “Assignments” or “Staff” screens to manage Employees and set their salary levels. Click “Hire” to add a person and choose their specific Competency.



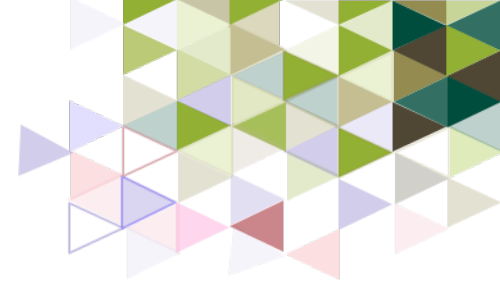
5 Plan the execution of your Projects

Use the “Assignments” screen to assign Employees to Projects. Note what Competencies are needed. You can send Employees for training to gain more Competencies.



When you are finished, click the “Finalize” button

When you click “Finalize,” your Employees will start working on your projects. Then you will get a report about what happened during the year.



Check the results and get ready for the next year's bidding

See what happened to your Compass Scores and Financial Data at “Company”. You can compare results with other companies at “Competitors”.